



## **Under Armour® Files IPO Registration Statement with the SEC**

BALTIMORE - August 26, 2005 - Under Armour, Inc., a leading developer, marketer and distributor of branded performance products for men, women and youth, announced today that it has filed a registration statement on Form S-1 with the Securities and Exchange Commission for a proposed initial public offering of its common stock. It is anticipated that shares will be sold in the offering by the company and by certain stockholders.

Goldman, Sachs & Co. is acting as the lead underwriter and sole bookrunner for the proposed offering. Additionally, CIBC World Markets and Wachovia Securities are joint lead managers, and Piper Jaffray and Thomas Weisel Partners LLC are serving as co-managers.

A copy of the preliminary prospectus relating to these securities may be obtained, when available, from: Goldman, Sachs & Co., 85 Broad Street, New York, New York, 10004, Attn: Prospectus Department.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any state in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state.