



Under Armour, Inc. To Report Second Quarter 2007 Earnings and Webcast Conference Call

Baltimore, MD (July 10, 2007) – Under Armour, Inc. (NYSE: UA) will report the results of its second quarter ended June 30, 2007 on Tuesday, July 31, 2007 at 7:00 a.m. ET. Under Armour management will host a conference call to discuss the results beginning at 8:30 a.m. ET. This call will be webcast live at <http://investor.underarmour.com/events.cfm> and will be archived and available for replay approximately three hours after the live event until 12:00 p.m. on Tuesday, September 4, 2007.

The Company's financial results will be available online at <http://investor.underarmour.com/results.cfm>.

About Under Armour, Inc. Under Armour® (NYSE: UA) is a leading developer, marketer and distributor of branded performance apparel, footwear and accessories. The brand's moisture-wicking synthetic fabrications are engineered in many different designs and styles for wear in nearly every climate to provide a performance alternative to traditional natural fiber products. The Company's products are sold worldwide and worn by professional football, baseball, and soccer players, as well as athletes in major collegiate and Olympic sports. The Company's global headquarters is in Baltimore, Maryland and it has offices in Denver, Amsterdam, Hong Kong, and Toronto. For further information, please visit the Company's website at www.underarmour.com.

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