



Under Armour, Inc. to Present at Goldman Sachs Global Retailing Conference

Baltimore, MD (September 8, 2010) - Under Armour, Inc. (NYSE: UA) today announced that management will present at the Goldman Sachs Seventeenth Annual Global Retail Conference being held in New York City on Tuesday, September 14, 2010 at 3:00 p.m. ET.

To listen to the audio portion of the presentation live, log onto <http://investor.underarmour.com/events.cfm> or http://cc.talkpoint.com/gold006/091410a_mg/?entity=35_YJLX8FK

The audio portion of the presentation will be archived and available for replay approximately one hour after the live event until September 28, 2010.

About Under Armour, Inc.

Under Armour® (NYSE: UA) is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. The brand's moisture-wicking fabrications are engineered in many different designs and styles for wear in nearly every climate to provide a performance alternative to traditional products. The Company's products are sold worldwide and worn by athletes at all levels, from youth to professional, on playing fields around the globe. The Under Armour global headquarters is in Baltimore, Maryland, with European headquarters in Amsterdam's Olympic Stadium, and additional offices in Denver, Hong Kong, Toronto and Guangzhou, China. For further information, please visit the Company's website at www.underarmour.com.