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Under Armour Signs World Champion Professional Tennis Player Andy Murray

Brand Inks Multi-Year Partnership with Two-Time Grand Slam Winner

Baltimore, MD (December 30, 2014) - Today, Under Armour announced the addition of professional tennis player Andy Murray to its roster of world championship athletes. As part of the 4-year partnership, Murray will wear Under Armour® apparel, footwear, and accessories and will be featured in marketing campaigns, will participate in global training and tennis activations, and will make appearances for the brand beginning in January 2015.

Currently ranked number six in the world, Murray is a dominant figure and is one of the most accomplished names in the sport. In July 2013, he became the first British male in 77 years to win the coveted Wimbledon Championships in London. Murray is the 2012 US Open Champion and won a gold medal in the 2012 Summer Games.

"I am very honored and excited to be joining Team Under Armour and to help them tell their story globally," said Murray. "They are committed to providing innovative apparel, accessories, and footwear, with an unmatched focus on training and performance."

Murray broke into the Top 100 in 2005 and won his first career title in 2006. Now with 31 career titles, he is commonly considered a top contender in Grand Slam tournaments.

"Signing Andy is really a special moment for the brand, as we continue to elevate and diversify our athlete roster and expand our international presence," said Ryan Kuehl, Under Armour's Senior Category Director, Global Golf and Tennis. "Andy's remarkable character, competitive spirit and unmatched ability make him the perfect fit for our family."

Murray's manager, Matt Gentry, added, "Andy is very committed and focused when it comes to training and preparation, so the new partnership with Under Armour is an exciting and ideal match. Athlete performance and product innovation are the brand's core pillars, which will have strong benefits for Andy and the team in 2015 and beyond."

Murray joins an Under Armour roster of world-class athletes including Lindsey Vonn, Tom Brady, Cam Newton, Stephen Curry, Jordan Spieth and fellow tennis player Sloane Stephens.

Follow Andy [@andy_murray](#) on Twitter and Under Armour [@UnderArmour](#) on Twitter and Instagram.

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

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