Report of Organizational Actions Affecting Basis of Securities

OMB No. 1545-2224

Department of the Treasury Internal Revenue Service		ı	➤ See separate instruction:	s.	
Part I Reporting	Issuer		<u> </u>		
1 Issuer's name				2 Issuer's employer ide	ntification number (EIN)
Under Armour, Inc.				52-19	90078
3 Name of contact for ac	ditional information	4 Telephon	e No. of contact	5 Email address of contact	rt t
Carrie Barnhill		cbarnhill@underarmour.c			
6 Number and street (or	P.O. box if mail is not	7 City, town, or post office, s	tate, and Zip code of contact		
8 Date of action		Baltimore, MD 21230			
• Date of action		9 Class	sification and description		
April 7 2016		Stock Di	uidand of Naw Class C.C.	Common Stock	
April 7, 2016 10 CUSIP number	11 Serial number(vidend of New Class C C 12 Ticker symbol	13 Account number(s)	
		-,		To Tiosani namboro,	
904311107 & 904311206			UA, UA.C		
		ch additiona		See back of form for additional of	uestions.
				date against which shareholders' ow	
the action ► Comp	letion of a stock divi	dend of our r	new class C common sto	ck on a one-for-one basis for our o	utstanding common
				April 8, 2016, the new Class C com	
trading on the New York	Stock Exchange und	er the symbo	ol UA.C. The original Clas	ss A common stock continues to tr	ade on the New York
Stock Exchange under th	e symbol UA.				
				curity in the hands of a U.S. taxpayer	
snare or as a percen	tage of old basis ► Ti	he original co	ost basis of a share of Cla	ass A common stock will be divide	d between the Class A
				highest and lowest quoted selling	
	below, 50.65% of the	shareholder	s' original Class A cost b	pasis would be allocated to UA and	49.35% would be
allocated to UA.C.					
_					
					
					
			-		
16 Describe the calcula	tion of the change in I	nacic and the	data that augments the cal	culation, such as the market values o	of accounities and the
	-		• •	nably based on the average of the	
				nge, on the first day of trading afte	
quoted price of a UA sha				and \$44.35, respectively. On April	8, 2016, the lowest
quoteu price or a OA Sila	ie aliu a UA.C Silale	W405 442.49 C	iliu 341.32, respectively.		
Therefore the average of	the highest and low	rest minted s	elling price of a HA char	e is \$43.96. The average of the hig	hest and lowest quoted
selling price of a UA.C sh		rest quoted 5	ching price of a UK Share	e is 443.50. The average of the mig	ilear and lowest dnoted
Soming price of a UA.O Si	IUI 6 13 445.04.			-	
Thus, the calculation ren	resenting the percer	ntage of cost	hasis alineated to a char	re of UA is: \$43.96/(\$43.96+\$42.84)	= 50 65%. The calculation
representing the percent	-			· · · · · · · · · · · · · · · · · · ·	- 00.0070. THE ORIGINATION
The second side per cent	QUI QUI		or orno isi willion)	- 10.00 (

Part II		Organizational Action (continued	d)			
		applicable Internal Revenue Code section	on(s) and subsection(s) upon v	vhich the tax treatn	nent is based	Section 305(a) and 307(a) of
the Inter	nal R	evenue Code of 1986, as amended.				
	-					
	-					
	_					
						
5						
18 Ca	ın any	resulting loss be recognized? ► No				
		 -				
				 		
				-		
						
		any other information necessary to impl		is the reportable ta	x year ▶ <u>For</u>	shareholders who file their tax
returns	on the	e basis of a calendar year, the reporta	ble tax year is 2016.			
						
					<u>.</u>	-

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				-		
1	Unde	r penalties of perjury, I declare that I have ex	amined this return, including acco	ompanying schedules	and statemen	its, and to the best of my knowledge an
	Dellet,	It is true, correct, and complete. Declaration	of preparer (other than officer) is	pased on all informati	on of which pre	eparer has any knowledge.
Sign					Λ	d 20
Here	Signa	ture Jul Dege		Da	te► <u>Aoc</u>	11 20,2016
	Print	your name ► David E. Bergman	Proporaria nignati ==		e ► Sr. Vice ate	e President, Corporate Finance
Paid		Print/Type preparer's name	Preparer's signature	ا	alt	Check if PTIN
Prepa		F				self-employed
Use C	niy	Firm's name ► Firm's address ►				Firm's EIN ►
Send Fo	rm 89	37 (including accompanying statements	s) to: Department of the Trees	urv. Internal Reven	ue Service.	Phone no. Daden, UT 84201-0054
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