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Under Armour Elevates Commitment to US Speedskating and Extends Partnership Through 2022

Under Armour to Serve as Exclusive Suit Provider as Part of Eight-Year Pact

BALTIMORE, MD (February 21, 2014) Under Armour (NYSE:UA), the global leader in sports performance and innovation, and US Speedskating today announced an eight-year extension of their initial partnership, which had been set to expire this year. As part of the landmark agreement, which represents the brand's largest and most comprehensive commitment to the sport, Under Armour will remain as the National Team's exclusive competition suit provider through December 31, 2022.

Since 2011, Under Armour has developed numerous best-in-class skin suits designed to help the National Team increase speed and provide compressive muscle support. The brand will also continue to supply all athletes with its most technologically-advanced training apparel, footwear and performance monitoring systems.

"It has always been Under Armour's mission to make all athletes better, and we are proud to make our biggest commitment ever to the US Speedskating team by providing these championship competitors with leading innovations and training resources to help them fulfill their dreams on the world's biggest stages," said Under Armour Founder and CEO Kevin Plank.

"US Speedskating remains extremely grateful to have such a supportive partner and to have access to Under Armour's game-changing innovations, which have helped propel countless athletes around the world to championship results," said Mike Plant, President, US Speedskating. "The length and scope of this agreement send a strong signal about Under Armour's commitment to our athletes and will best position them to skate with confidence and a competitive edge well into the future."

In addition to outfitting US Speedskating, Under Armour currently has uniform-exclusivity agreements with three National Governing Bodies, including USA Bobsled and Skeleton, USA Gymnastics and Canada Snowboard.

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and accessories, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

About US Speedskating

US Speedskating is a non-profit organization recognized by the United States Olympic Committee and the International Skating Union as the governing body for the sport of speedskating in the United States. Its mission is to be one of the premier speedskating organizations in the world through excellence in leadership, development and performance. To date, US Speedskating has won 85 Olympic medals, making it the most successful winter sport in the U.S. In addition to its elite programs, US Speedskating is responsible for the grassroots development of speedskating. For more information, follow US Speedskating on Facebook, Twitter and visit www.usspeedskating.org.

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