



May 29, 2013

Under Armour to Provide Live Webcast of Investor Day Meeting

Baltimore, MD (May 29, 2013) - Under Armour, Inc. (NYSE: UA) today announced that the Company will host an Investor Day meeting on Wednesday, June 5, 2013 beginning at 9:30AM Eastern Time and ending at approximately 3:00PM Eastern Time. The meeting will include presentations by Under Armour's senior management team including:

- Kevin Plank, Chairman and Chief Executive Officer
- Kip Fulks, Chief Operating Officer
- Henry Stafford, Senior Vice President, Apparel, Outdoor & Accessories
- Charlie Maurath, President, International
- Chip Adams, Chief Performance Officer
- Brad Dickerson, Chief Financial Officer

The meeting will be webcast live at <http://investor.underarmour.com/events.cfm> and will be archived and available for replay approximately three hours after the live event until 12:00PM on Wednesday, July 31, 2013.

About Under Armour, Inc.

Under Armour® (NYSE: UA) is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. The Company's products are sold worldwide and worn by athletes at all levels, from youth to professional, on playing fields around the globe. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.ua.com.