



August 27, 2014

Under Armour, Inc. to Present at the Goldman Sachs 21st Annual Global Retailing Conference

Baltimore, MD (August 27, 2014) - Under Armour, Inc. (NYSE: UA) today announced that Kevin Plank, Chairman and Chief Executive Officer, and Brad Dickerson, Chief Financial Officer, will present at the Goldman Sachs Annual Global Retailing Conference being held in New York City on Wednesday, September 3, 2014 at 11:20 a.m. ET.

To listen to the audio portion of the presentation live, log onto:

<http://investor.underarmour.com/events.cfm>

The audio portion of the presentation will be archived and available for replay approximately one hour after the live event until October 31, 2014.

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and accessories, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.