



BALTIMORE MARATHON EVENTS FINALIZED

The 2004 Under Armour® Baltimore Running Festival will kick off at 8:00 a.m. this Saturday, October 16 and will combine the Under Armour® Baltimore Marathon, CareFirst BlueCross BlueShield Half-Marathon, Legg Mason Funds Team Relay, WBAL 5K, and Citifinancial Kid's Fun Run. Expected to draw more than 10,000 runners and 30,000 fans to the City of Baltimore, this year's festival will feature numerous improvements including an increased combined purse of \$100,000.00 purse, ranking this marathon among the top 10 award offerings in the nation. Additional enhancements to the 2004 event include staggered start times and a delayed merge for the marathon and half-marathon, and a new course which will take runners through the most historic, scenic areas of Baltimore including the Inner Harbor, Federal Hill and Fells Point.

With the Under Armour® Baltimore Marathon's growth into a globally recognized race, other improvements have been made to maintain authenticity and protect the interests of the runners. This year, for the first time, the top five male and female finishers in the marathon will be tested for performance enhancing drugs immediately following the conclusion of the race.

For the fourth consecutive year, Under Armour® will be hosting its highly anticipated annual tent sale, to be held in lots B/C at M&T Stadium Thursday from 10 a.m. to 7 p.m., Friday from 10 a.m. to 9 p.m., Saturday from 7:30 a.m. to 7 p.m. and Sunday from 10 a.m. to 3 p.m. A variety of Under Armour® gear will be available at discounted prices, including overruns and special make-ups of items that cannot be purchased at retail.

For the second year in a row, Under Armour® will supply all marathon and half-marathon participants with its signature performance apparel, featuring moisture wicking technology to keep runners cool, dry and light. New this year and the result of high demand for Under Armour's gear, participants in the team relay, including teams vying for the Corporate Cup, will also receive a complimentary performance apparel shirt.

"The Under Armour® Baltimore Marathon is a great way for us to reaffirm our commitment and dedication to the City of Baltimore, as well as to athletes and race fans from around the world," commented Kevin Plank, founder and president of Under Armour®. "We are excited to have played an instrumental role in helping the Baltimore Marathon arrive as a nationally recognized event. We look forward to seeing this event continue to grow, drawing the highest caliber of athletes and boosting global awareness about Baltimore as a top race destination."

In addition to the cash prizes it provides the top ten male and female marathon finishers, Under Armour® will this year offer a cash award to runners in a variety of unique categories including the First Terrapin (past or present University of Maryland student), First Maryland Resident, First First-Time Marathoner and First Armed Forces Member to successfully complete the marathon. These categories were created to motivate and inspire runners at all levels beyond the elite racers and top finishers.

Nearly one-third of Under Armour's 425 employees are expected to participate in the 2004 Under Armour® Baltimore Running Festival.