



July 21, 2015

## **Under Armour Announces Official Partnership with USA Boxing through 2020 Olympic Games**

### **Innovation Leader to Outfit All USA Boxing Divisions with Customized Apparel and Footwear**

BALTIMORE, MD (July 21, 2015) – Under Armour (NYSE: UA) and USA Boxing announced today that the Baltimore, MD-based leader in athletic performance and innovation has been named the official performance partner of USA Boxing and will provide athletes at all levels of competition – Youth, Junior Olympic and Elite – with head-to-toe apparel and footwear. Under Armour will outfit the entire team with training and competition gear for the next six years, including the 2016 and 2020 Olympic Games in Rio de Janeiro and Tokyo, respectively.

In an effort to help elevate USA Boxing's performance in training and competition, Under Armour has developed a custom collection of boxing gear featuring Armourvent® technology that has been rigorously tested for high intensity action to maximize effectiveness in the ring. Under Armour has also developed the UA ClutchFit™ Title Hunter boxing boot which utilises UA ClutchFit technology to give each boxer a flexible feel with locked-in support enabling every movement.

"This partnership reflects the multitude of core values that Under Armour shares with USA Boxing, including Passion, Integrity and Will. Both our organizations exist to make all athletes better," said Peter Murray, Vice President, Global Brand & Sports Marketing at Under Armour. "We are honored to support USA Boxing's incredible legacy of building champions on the Olympic stage and beyond, as we work together to help strengthen the sport in the U.S. grassroots to elite levels."

"USA Boxing is proud to partner with Under Armour, who has demonstrated a relentless commitment to supporting young athletes by providing them with the world's most innovative performance gear. We look forward to many shared successes through the 2020 Olympic Games," said Mike Martino, Executive Director, USA Boxing.

USA Boxing team members first appeared in Under Armour® uniforms and footwear at the 2015 Pan American Games in Toronto, Canada this past weekend. Additionally, Under Armour's hometown of Baltimore will host USA Boxing's second Trials Qualifying event September 7-12.

In addition to USA Boxing, Under Armour supports the Olympic pursuits of over 100 athletes from over 12 countries including USA Gymnastics, US Speedskating, Canada Rugby, Michael Phelps, Lindsey Vonn, Stephen Curry, Andy Murray and Jordan Spieth.

#### **About Under Armour, Inc**

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. The Under Armour Connected Fitness™ platform powers the world's largest digital health and fitness community through a suite of applications: UA Record, MapMyFitness, Endomondo and MyFitnessPal. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at [www.uabiz.com](http://www.uabiz.com).

#### **About USA Boxing**

USA Boxing's mission is to enable United States' athletes and coaches to achieve sustained competitive excellence, develop character, support the sport of boxing, and promote and grow Olympic style boxing in the United States. The responsibility of USA Boxing is not only to produce Olympic gold, but also oversee and govern every aspect of Olympic-style boxing in the United States. For more information on USA Boxing, go to [www.usaboxing.org](http://www.usaboxing.org).

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