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Emmanuel Mudiay Joins Under Armour Basketball Roster

Baltimore, MD (September 16, 2014) - After his visit to the brand's global headquarters in Baltimore, Under Armour Basketball announced the addition of Emmanuel Mudiay to their roster of elite, young basketball players. Mudiay is set to travel to China this month to begin preparing for his debut professional season in the Chinese Basketball Association. Many draft experts project Mudiay to be a top five NBA Draft pick in 2015 because of his combination of size, speed and natural feel for the game.

"With Emmanuel joining our roster, Under Armour Basketball has added one of the game's best young players to our team," said Matt Mirchin, EVP, Global Marketing, Under Armour. "For such a young player, Emmanuel has a complete game, is a leader and plays with a toughness that stands out the moment you see him step on the court. When you combine that with his commitment to training and his positive attitude, he has the potential to be a special player for a long time. We're proud to now be a part of his journey."

Born in Congo, Mudiay began playing basketball in middle school in the Dallas, TX area. He soon earned national attention for his standout performances during the high school and summer basketball seasons. Recognized as a court leader and for his strong will to win, Mudiay won a state title in high school and was twice selected to play in the Under Armour® Basketball Elite 24. He will play this season for the Guangdong Southern Tigers of the Chinese Basketball Association.

"Joining the Under Armour team is an important step in the pursuit of my ultimate dream to compete at the game's highest level," said Mudiay. "Knowing their dedication to making athletes better and how well their footwear performs made them the perfect partner."

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

CONTACTS:

Tai Foster

Under Armour, Inc.

410-468-2512 ext. 7415

tfoster@underarmour.com